

The Business of Nano: Pennsylvania Nanotechnology Conference 2005

April 19 & 20, 2005 □ Westin Convention Center & Hotel □ Pittsburgh, PA

SPONSORSHIP OPPORTUNITIES

PLATINUM CONFERENCE SPONSORSHIPS – STARTING AT \$5,000

Customized, premium sponsorship packages offer maximum visibility and opportunities for your organization. Your organization's logo and information will be prominently displayed/distributed to all conference attendees. All Platinum Conference Sponsors will receive the following, with additional opportunities available based on your desired impact:

- * One 6-ft exhibit table for table-top display throughout the conference
- * **Five** complimentary Conference registrations
- * Company logo and link on Conference web site
- * Company logo and description in the Conference Program
- * Prominent signage featuring your company logo in registration area and throughout conference venue
- * Electronic database of conference attendees
- * Your company brochure distributed with conference registration materials
- * A sponsor ribbon to attach to your name badge

PLENARY SESSION SPONSOR \$2,500

A highly valuable sponsorship opportunity to prominently promote your organization at one of the plenary sessions. These sessions include Keynote Presentations, Panel Sessions, and Luncheon on April 19. Sponsorship of Plenary Sessions will be awarded on a first-come, first-served basis. Each Plenary Session Sponsor will receive:

- * One 6-ft exhibit table for table-top display throughout conference
- * **Three** complimentary Conference Registrations
- * Company logo and link on the Conference Website
- * Company logo and description in Conference Program
- * Prominent signage featuring your company logo at the plenary session
- * Special recognition during opening remarks at Plenary Session
- * A sponsor ribbon to attach to your name badge

FOCUSED SESSION SPONSOR \$1,500

This high-value sponsorship allows you to target your promotion to audiences in one of the three main tracks: Life Sciences, Manufacturing and Processing, or Electronics, Semiconductors and Instrumentation. Each Focused Session Sponsor will receive:

- * One 6-ft exhibit table for table-top display throughout the conference
- * **Two** complimentary Conference Registrations
- * Company Listing on the Conference Website and in the Program
- * Prominent signage featuring your company logo at your session
- * Special thanks during opening remarks of your Session
- * A sponsor ribbon to attach to your name badge

EXHIBITING CONFERENCE SPONSOR \$1,000

All Exhibiting Sponsors will receive:

- * One 6-ft exhibit table for table-top display throughout the conference
- * **One** complimentary Conference Registration
- * Company Listing on the Conference Website and in the Program
- * A sponsor ribbon to attach to your name badge

Please select your preferred level of sponsorship and complete the information on the next page.

The Business of Nano

Pennsylvania Nanotechnology Conference 2005

April 19 & 20, 2005 ☐ Westin Convention Center & Hotel ☐ Pittsburgh, PA

SPONSORSHIP TERMS

The sponsor agrees that all provisions are part of a formal contract for sponsorship of "The Pennsylvania Nanotechnology Conference 2005". Each sponsoring company must email a copy of their corporate logo in EPS format to jrhodes@plsg.com for use in conference signage and publications. Full payment must accompany this form.

Step 1. **Please select your preferred level of sponsorship:**

- Platinum Conference Sponsor Indicate your sponsorship contribution: \$ _____
- Plenary Session Sponsor \$2,500
- Focused Session Sponsor \$1,500 Indicate your preferred session _____
- Exhibiting Conference Sponsor \$1,000

Step 2. **Please provide the following information:**

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip, Country: _____

Email: _____

Phone: _____ Fax: _____

Brief description of product(s) to be exhibited on the table top display area:

*NOTE: Each skirted table will be 8-feet long and 30-inches wide, with two chairs. A limited number of tables are available. Table locations will be assigned by the exhibits manager on a first-come, first served basis.

Company Description (to be included on attendee list, limited to 35 words):

Step 3. **Please select one of the following payment options:**

A check is enclosed in the amount of \$ _____ (payable to "PA Nanotechnology Conference 2005")

Charge my credit card in the amount of \$ _____ AMEX _____ VISA _____ MC _____

CARD NUMBER

EXPIRATION DATE

NAME ON CARD

CARD HOLDER SIGNATURE

PLEASE FAX OR MAIL FORM AND PAYMENT TO:

The Business of Nano: PA Nanotechnology Conference 2005
c/o Lynn Banaszak, Pittsburgh Life Sciences Greenhouse
100 Technology Drive, Suite 400
Pittsburgh, PA 15213
Phone: 412.770.1353 **Fax:** 412.770.1276
Email: lbanaszak@plsg.com